

Achmad Zaini

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SUMMARY

Video Editor and Motion Graphics Designer with five years of experience. Skilled in high-retention video editing, 2D animation rigging, and building automated After Effects workflows. Proven ability to manage efficient production pipelines and deliver high-volume digital content for agency clients.

CORE SKILLS

Technical & Motion: Adobe After Effects (Expressions & Scripting), Premiere Pro, Blender 3D, 2D/3D Animation, Character Rigging, Kinetic Typography, SparkAR

Development & Automation: AI-Assisted Web Development, Workflow Automation, Web Deployment

Digital Marketing: Social Media Management (Instagram), Local SEO, Google Business Profile, Google Maps Marketing

Languages: Indonesian (Native), English (Fluent)

EXPERIENCE

- Motion Graphics Designer / Video Editor** Jul 2025 – Present
PT. Mata Terbuka Lebar (Eyes Wide Open Studio) Palembang, Indonesia
- Edited and delivered 90+ animated explainer videos, historical documentaries, and high-retention social media content within a 10-month period.
 - Managed a high-volume, rapid-turnaround post-production pipeline, strictly adhering to daily and weekly deadlines across up to 20 concurrent projects per month.
 - Collaborated directly with illustrators, scriptwriters, and project managers to integrate 2D character animations, kinetic typography, and sound design (SFX) into finalized client deliverables.
- Motion Graphics & Marketing Specialist** Nov 2022 – Jun 2025
ID Card Lampung Lampung, Indonesia
- Built and deployed a fully functional e-commerce web platform (idcardlampung.com) using AI-assisted development tools, directly driving online sales and customer onboarding.
 - Engineered automated design workflows utilizing After Effects templates, expressions, and batch processing to generate dynamic ID card preview animations, increasing client satisfaction by 35%.
 - Spearheaded local digital marketing initiatives by optimizing Google My Business and Google Maps profiles, driving local search visibility and customer acquisition.
 - Produced highly-retentive animated marketing assets and kinetic typography optimized for Instagram, boosting account engagement by 25%.
- Junior Motion Graphics Designer** Apr 2021 – Sep 2021
Tampia Group Indonesia
- Delivered explainer videos, animated social media content, and kinetic promotional materials using After Effects.
 - Developed reusable motion graphics templates and automated overlays to accelerate video production cycles and eliminate redundant design tasks.
- Motion Graphics Intern** Jul 2023 – Aug 2023
National Design Center Indonesia
- Supported senior designers in producing motion graphics assets and visual content for national design initiatives.
- Motion Graphics Intern** Apr 2023 – Jun 2023
PT. Petakumpet Creativerse Indonesia
- Assisted in the development of animated content and motion design deliverables for agency clients.
- Motion Graphics Intern** Jun 2019 – Sep 2019
PT. Linggau Media Group Indonesia
- Gained foundational experience in video production, editing, and motion graphics within a media production environment.

EDUCATION

- Sumatera Institute of Technology (ITERA)** Lampung, Indonesia
Bachelor of Visual Communication Design 2020 – 2024
- GPA: 3.78 / 4.00
 - Specialization: Motion graphics, automation, and visual effects.

SELECTED PROJECTS

- Interactive AR Learning Experience (Lampung Manuscripts) | *Meta SparkAR*** 2024
- Developed immersive AR motion graphics integrating particle systems and dynamic typography.
 - Designed animated feedback systems and progress loops, achieving an 81% usability rate during user testing.
- Animated Brand Identity System (Twin Building GKU 2 ITERA)** 2023
- Created an environmental motion identity system featuring parallax effects and responsive graphics that react to user presence.
- Educational Motion Graphics Series (Cultural Heritage Animation)** 2023
- Produced an explainer series utilizing 2D character rigging and kinetic data visualization to simplify complex cultural narratives.

ACHIEVEMENTS & LEADERSHIP

- Core Team & Grant Recipient, Student Entrepreneurship Development Program (P2MW):** Secured national Ministry of Education funding as part of the core team to launch and market the ID Card Lampung business.
- Awardee, Indonesian Bank Scholarship:** Selected among the top 50 students for academic excellence and leadership impact.
- 1st Place Design Competitions:** World Earth Day (2023), Processed Fish Food (2023), and Indonesian Culture (2021).
- Leadership – Community Service Program (KKN):** Led a 15-person team in Sidomakmur (Dec 2023).
- Motion Graphics Teaching Assistant, ITERA (Sep–Dec 2021):** Instructed 70+ students in After Effects workflow principles.